

**INTERACTIVE CALL FORWARDING****ABSTRACT**

- 5 A method and implementing system are provided in which a user to a telephone call forwarding service is notified on a portable device when an incoming call to the user's primary phone number has been detected. The incoming phone number and/or entity is displayed to the user and the user is given
- 10 an option to have the call forwarded to a new number which may be input by the user, or to have the call transferred to a voice mail or other processing system. In an exemplary embodiment, a selected message is played to the caller while the user is being located by the telephone call forwarding
- 15 application.